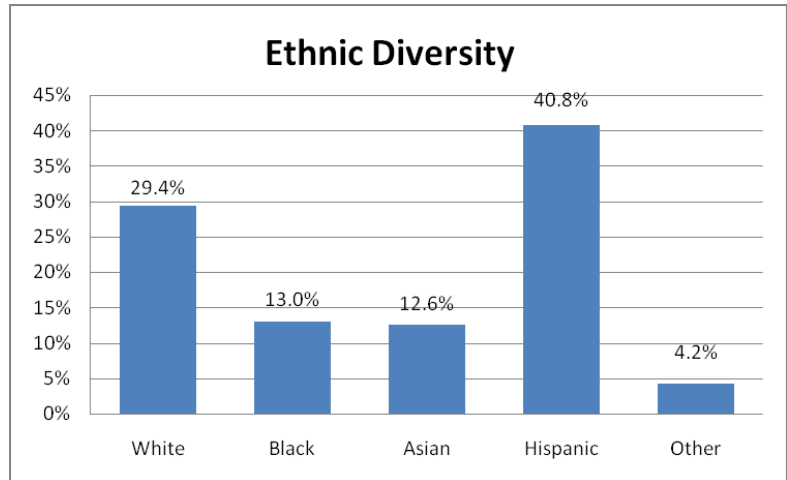


# **Understanding the City's Budget**

# City of Long Beach Demographics

## GOVERNMENT

The City of Long Beach, California covers approximately 52 square miles on the southern coast of Los Angeles County. With a current population of 462,257, Long Beach is the second largest city in Los Angeles County and the seventh largest city in the State. It is a diverse and dynamic city that, based on the 2010 US Census, has the following ethnic breakdown: 40.8% Hispanic, 29.4% White, 13.0% Black, 12.6% Asian, and 4.2% all other ethnicities.



Long Beach was originally incorporated in 1888. After a short period of disincorporation, the City was reincorporated on December 3, 1897. Since 1921, Long Beach has been governed as a charter city, and operates under a Council-Manager form of government.

The City Council is made up of nine members, elected by district. The Mayor is chosen in a citywide election to serve as the full-time chief legislative officer of the City. Although the Mayor does not vote, the Mayor presides over City Council meetings, presents the annual budget to the City Council and has veto power over City Council actions, including line-item veto authority over the budget. The Vice Mayor is elected by the City Council from among its members.

The City has three other full-time elected officials: City Attorney, City Auditor and City Prosecutor. The City Council appoints the City Clerk and City Manager. The Mayor nominates, and the City Council approves, members to various boards and commissions. The Civil Service Commission, Board of Water Commissioners and Board of Harbor Commissioners oversee operations of their respective departments while all other City departments report directly to the City Manager.

The City Manager serves at the discretion of the City Council. As head of the municipal government, the City Manager is responsible for the efficient administration of all departments, with the exception of the elective offices, City Clerk, and the three semi-autonomous commission-led departments. The City currently employs approximately 5,097 full- and part-time staff within 22 departments.

In addition to the usual municipal services of police, fire, parks and recreation, public works, and library, the City of Long Beach owns and operates a leading deep-water port, offshore and onshore oil production, a local health department, a gas utility, a water utility, a convention and entertainment center, aquarium, museum, two historic ranchos, a commercial airport, marinas and golf courses.

# City of Long Beach Demographics

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## EDUCATION

The Long Beach Unified School District is the third largest public school system in California serving over 80,000 kindergarten through twelfth grade students in 2012. The District's 86 schools are located in Long Beach, Signal Hill, Lakewood and on Catalina Island. Additionally, Long Beach also offers a City College, educating approximately 25,000 students. The college offers 88 Associate of Arts/Science degree programs, 77 Career Certificate programs and the opportunity to complete up to two years in any of 44 baccalaureate programs for transfer to a four-year college or university.

California State University, Long Beach (CSULB) is the State University system's second largest campus. With over 34,000 students enrolled in the 2011-2012 school year, CSULB offers 87 baccalaureate majors, 67 masters degree programs, one joint doctoral degree, one joint doctor of education degree and 49 certificate programs.

## BUSINESS AND INDUSTRY

The City of Long Beach is a center for aerospace, petroleum, shipping and tourism, along with a wide variety of office and retail opportunities. Downtown alone is home to over 4.2 million square feet of commercial office space.

Currently, the largest employer within the City is the Long Beach Unified School District, which operates 86 regular, one continuation and three charter schools. The District's workforce ensures the success of students by maintaining high standards, a commitment to excellence and by offering a comprehensive scholastic program.



*Downtown Long Beach overlooking the Port.*

The City of Long Beach is the second largest employer in Long Beach, followed by Long Beach Memorial Medical Center and the Boeing Corporation. With over 100 years in the community, Long Beach Memorial is recognized as a regional leader in medical and surgery services, including being named as one of the top 100 U.S. hospitals by numerous medical and consumer publications.

The Boeing Corporation operates a 424-acre facility at the Long Beach Airport. The facility exceeds 6.7 million square feet of space and is currently utilized for the production of the C-17 military transport plane and program support for production lines in other locations. In what will be one of the region's largest land redevelopment efforts, Boeing is in the process of converting 260 acres of their facility from industrial to mixed use in an effort to provide quality industrial, research and development space. Exhibit 1, on the next page, provides a list of the top 10 employers in Long Beach as of Fiscal Year 2012.

Oil production, private and municipally-owned, continues to be an important business in Long Beach with both offshore and onshore facilities. Approximately 13 million barrels of oil are produced annually from facilities in Long Beach. The Long Beach Unit Optimized Water-Flood Injection Process, authorized by State legislation, has improved oil recovery and lengthened field life in the Wilmington Oil Field. Continued application of new technology is expected to further increase oil recovery.

# City of Long Beach Demographics

Exhibit 1: Top 10 Employers in Long Beach

Rank	Employer
1	Long Beach Unified School District
2	City of Long Beach
3	Long Beach Memorial Medical Center
4	The Boeing Company
5	California State University Long Beach
6	Veterans Affairs Medical Center
7	Long Beach City College
8	California State University Long Beach Foundation
9	St. Mary Medical Center
10	United States Postal Service
Source: Development Services, 2013	

The Port of Long Beach is one of the world's busiest container cargo ports. In 2011, the Port handled approximately 6.1 million twenty-foot-long containers (TEUs) carrying 74.6 million metric tons of cargo. International trading partners include the Pacific Rim nations of China, Japan, South Korea and Taiwan. In addition to container cargoes such as electronics, clothing, toys and shoes, the Harbor facility handles crude and refined petroleum products, petroleum coke, automobiles, lumber, steel and scrap metal.

As California's largest urban Enterprise Zone, Long Beach offers businesses located in targeted areas five categories of State tax incentives aimed at stimulating new private investment, business expansion and job creation. These incentives include sales tax credits, hiring tax credits, business expense deductions, net operating loss carryover and a net interest deduction for lenders. Over 10,000 Long Beach businesses of varying sizes operate in the Enterprise Zone.

Tourism continues to be a growing industry in Long Beach, and the City attracts over 5.5 million visitors a year. A vital part of that industry is the Long Beach Convention and Entertainment Center. The Center's facilities include a 224,000 square-foot exhibit hall, 83,000 square feet of meeting room space, a ballroom able to comfortably seat 1,600, a 13,600-seat arena and two theaters in the elegant Long Beach Performing Arts Center. Additionally, over 2,500 hotel rooms are within walking distance of the Convention Center.



The world-class Long Beach Aquarium of the Pacific, on Rainbow Harbor, is located across the water from the Convention Center, Shoreline Village and the historic Queen Mary. The Aquarium is home to 12,500 marine animals from over 1,000 species indigenous to the Pacific Rim. It is a milestone in design, architecture and technology for the 21<sup>st</sup> century.

*The Aquarium of the Pacific*